



LRU Campaigns officer (2 days per week)

Job purpose

Renters in LRU are building the power we need to transform the housing system. Campaign successes since we launched in 2018 include pressuring the Conservatives to announce an end to Section 21 alongside our allies, getting commitments on housing policy from 6 London councils through our #SideWithRenters campaign and pushing the government to introduce an evictions ban during the early stages of the pandemic. Campaigning for a rent freeze is a current campaign priority for the LRU. We are hiring a campaigns officer to support members to develop and implement strategic campaigns that can bring us closer to a housing system based on the principle of homes for people not profit.

Job description

Supporting members to develop and implement strategic campaigns

- Supporting elected role holders and other LRU members to develop, implement and evaluate strategic campaigns.
- Ensuring campaigns meetings are well-run, accessible and use our agreed democratic decision making processes.
- Keeping members and staff updated about the progress of strategic campaigns, including key ways to get involved and upcoming decisions.
- Coaching and supporting elected role holders and other LRU members to develop their campaigning skills and to contribute to LRU campaigns.

Implementing campaign strategy

- Implementing streams of work and specific action points within a campaign e.g. coordinating smaller working groups, creating campaign materials, drafting documents or correspondence, organising actions or events, or

organising meetings with allies.

- Upholding the LRU's democratically agreed strategies and values.
- Taking part in LRU staff meetings and evaluations.

Person specification

Essential

- Experience in developing and implementing campaigning strategies within social movements or the trade union movement.
- An understanding of the political context in which the LRU is organising.
- A strong understanding of the housing system and housing policy.
- Experience of building trusting relationships with a wide range of people, including people who face injustice and oppression.
- Ability to maintain boundaries and help look after yourself and those you're organising with, when doing stressful work.

Desirable

We do not expect the successful candidate to have all or even most of the below experiences and skills, but it would be a bonus if you have a few of the following:

- Detailed knowledge of relevant organisations e.g. trade unions, tenant unions, NGOs and campaign groups.
- Experience of supporting people to develop strategies collaboratively.
- Strong writing skills and an ability to write for a range of audiences.
- Facilitation skills.

Terms and conditions

The pay is £15,062 for 15 hours per week, usually spread over 2 days. LRU workers are expected to be available to work some evenings and

weekends.

- Staff with children or carer responsibilities are entitled to a 12% subsidy on the regular staff salary for their first child or other dependent and a 6% additional subsidy for any additional children or dependents.
- Position is 1 year fixed term contract, with an intention to extend subject to funding.
- There is a 6-month review period.
- Workers receive 23 days of paid holiday each year plus bank holidays and the week between Christmas and New Year. Sick pay is provided.
- The LRU provides its workers with up to £1,200 per year towards counselling or other forms of agreed wellbeing support.
- A phone and reasonable expenses are provided.
- Membership of the LRU is not open to landlords, police, bailiffs or others who carry out evictions.
- The LRU provides a Statutory 3% pension contribution.
- The post will be based at the LRU offices in Bethnal Green with some working from home as agreed with your line manager.
- This post will be managed by the Union Coordinator.

To apply for this role

- To apply for this role, please upload your CV and a cover letter explaining how you meet the criteria in the person specification above using the application form at the bottom of this webpage:
<https://londonrentersunion.org/2022/work-with-us/>.
- **Please format your cover letter using the points within the person specification as section headings.**
- Deadline for applications: 8pm on November 9.
- Interviews will take place during the week starting November 14.
- The ideal applicant will be available to start during November.
- If you have any questions about the role, feel free to email Michael on coordinator@londonrentersunion.org.